

Interview with Luis Iriondo

The journalist Imanol Murua Uria conducts an extensive interview with the cultural enabler and multi-faceted Luis Iriondo, in a new issue of the series *Historia bizia* (Living History). The interview takes a major look back over Iriondo's life: his childhood in Azkoitia; his recollections of war and the post-war period; his studies with nuns and Salesians; his first job at the age of 13 at the Banco de Vizcaya; his stay in London; the founding of the Kontrapuntoak musical quintet and its successful trajectory; his activity as a composer of Christmas carols; his work as an agent for singers and musicians; his journalistic work in the written press and radio about literature and music; his pioneering work in the field of advertising in the Basque language as the person in charge of marketing, public relations and advertising at Caja Laboral Popular; his move on from industrial film production to the production of the Ikuska documentary series; his work as an actor and composer of soundtracks in the world of cinema; his experience as an advisor in communications, public relations and protocol in the Government led by Carlos Garaikoetxea and, subsequently, in that of Jose Antonio Ardanza; and his work as the first director of Euskal Telebista. He also gives us his opinion about a range of personalities from cultural and political life with whom he maintained close contact. **Imanol Murua Uria**

Basque music in the 60s

Joxemari Iriondo analyzes the first steps taken in new Basque music in the 60s: the work and contribution made by the priest Nemesio Etxaniz, the Robles-Arangiz brothers and the new Basque song movement in Bilbao and Bizkaia at the end of the 50s, Mixel Labegerie and the musical environment in the North Basque Country, the prodigious bursting onto the scene of Lourdes Iriondo, the first steps taken by Mikel Laboa, the recordings made on Basque radio stations of many singers, music groups from discotheques, competitions involving eight voice choirs... **Joxemari Iriondo**

The Ikuska series: a break in the clouds

Josu Martinez recovers the history of the Ikuska series –a collection of documentary films produced between the years 1978 and 1984 by Caja Laboral Popular and the production company Bertan Filmeak-. The Ikuska series, according to Martinez, can be considered an interesting attempt to boost Basque National Film. Its beginnings and objectives are analyzed in this article, together with the working dynamics, treatment of the Basque language, public screenings and the list of titles.

Josu Martinez

Advertising in the Basque language (1960-1975)

Estitxu Garai analyzes the advances made in the area of advertising in the Basque language since the 60s: the first instances of modern advertising in the Basque language started to emerge following the interruption as a result of the war and the Franco era. Garai highlights the work carried out by the radio Loiolako Herri Irratia and the magazine *Zeruko Argia* in disseminating advertising in the Basque language, together with the remarkable contribution made by Caja Laboral Popular.

Estitxu Garai

News today

This gathers together cultural information focusing on the present from various areas and perspectives. This year we shall be closely following economic, sociolinguistic and communication matters. This section draws on various specialists: Joseba Barandiaran, Dabid Anaut and Gorka Julio.

Various authors